

Friends of the Bernardsville Public Library, Inc.  
August 3rd 2016 Meeting Minutes

The Friends board meeting was called to order at 7:30pm by Vice President John Bertoni. In attendance were Dan Lincoln, Bob Baker, Jennifer Paragano, Shika, Janet, Jamie Bertoni and Katherine Harris ????. Not in attendance were Nancy, Denis, Roni, Debbie, Maria, Sarah???? . Also in attendance were Pat Kennedy-Grant and Patrice Cummings.

President's Remarks

Nancy was absent; however, John reported on her behalf. Amazon Smile is up and running - link can be found on the library website. We would like to change the name of the account from Bernardsville Ilbrary Association to FBPL.

Vice President's Remarks

John attended the Foundation meeting - Terry put together rules on endowment and investments - old investment management policy was updated with changes in ByLaws to make it relevant to current legislation. Question posed: does FBPL have such a document? Yes, in the By Laws. It was discussed copying from the Foundation to to update our policy (Terry agreed to send a copy to Jamie and Bob so they can revise ours.)

Correspondence

Maria was absent.

Treasurer's Report

Bob reported we gave \$3,500 to library for programming bringing the YTD total to \$17,000. This is less than what was budgeted for. We paid ALA dues and NJLA dues as well as credit card fees. Campaign year at 11 months - \$28,100 in donations, \$4,000 in matching gifts (183 donors total). Campaign year is September 1st to August 31st. We received \$10,000 from special events in the calendar year. We will have Campaign expenses coming up for stationery, mailing / postage, new mailing list, and printing.

We are behind in fundraising by \$5,000 compared to last two years at this time.

Library Report

Shura reported donations to the library have been low in comparison to previous years because she is new and wanted time to evaluate what the library already had, what the needs are of the library, and where the funds could be best used. There will be a new service in September provided by the State library- Rosetta Stone. This will be marketed soon and is already available to patrons at no cost.

In October the library will be rolling out new subscriptions to Hoopla - a service where you can download audio books, e-books, movies, music, etc, database of 400,000+ items. Library is funding initially to see how it goes.

In November the library will offer lynda.com - a computer database of lessons allowing patrons to take a full course or just select sections on business, personal development, graphic design,

etc. Available in the library and at home via the website. Library is funding initially however, would appreciate a donation from the Friends.

Shura attended the ALA conference in Orlando, Fl. She was able to attend a lot of different programs - work with friends, Foundation, extend footprint into community, and staff development. Overall the conference was wonderful, a good experience and learned a lot.

#### Community Outreach Committee

Ice Cream Social is coming up on August 25th. We will need four volunteers to scoop ice cream. Tom from Penguin Ice Cream is donating all the ice cream. Will need whipped cream and sprinkles donations. We have enough bowls and spoons, so no need for donations. We will put a banner out for the event. Please sign-up to help out.

October 9th is Sundays at 3 featuring cuban band Frank & 3 Toclave, in conjunction with Spanish Heritage Month. Would like to put out flyers in local hispanic businesses.

December 11th - Jennifer and Dan are still working out the details.

#### Fundraising Committee

Janet reported on the October 28th event - event is posted on social media, need to finalize how credit card payments will be handled, options are Square and eventbrite. Jamie will figure out and report back to us. There will be silent auction for the event. Leslie offered the leftover items from their event to be auctioned off at our event. Nancy will look at these items with Leslie. Our DJ has confirmed he will be at event.

The next Bingo is September 16th and we will need volunteers. Jennifer will send out sign-up sheet and flyers will be available soon.

Campaign: Lori sent out a rough draft to committee of letter. This is a new letter, new format for new target audience. Madeline and Shura would like to see letter before it goes out.

#### Finance Committee

Jamie reported on budget planning. She will sit with Shura to see if there is anything coming up to build a budget for. Budget Review and Approval is at the November meeting. Bob will email excel budget from prior year to Jamie, the budget is on a calendar year.

#### Nominating Committee

Shika noted we are in need of PR / community outreach chair if anyone is interested.

#### Public Comments

No comments.

#### Old Business

None

John motioned to adjourn the meeting at 8:41pm.