

Friends of the Bernardsville Public Library Board of Directors

January 3, 2018 Minutes

Attendance: Jamie Bertoni, Pat Carroll, Jerry Clark, Lori Pakrul, Bob Baker, Steve Autenrieth, Nancy Goguen, Nancy Verduin, Deb Heimerl, Patrice Cummings, Pam Isenberg, Karl Piirimae
Absent: John Bertoni, Tim Coleman, Amy Dewitt, Dan Lincoln, Maria Myers, Shikha Mayer, Shawn Reischmann, Shura Arnold, Leslie Brown Witt

President Remarks- Nancy Verduin

- Welcomed Pam and Karl as prospective board members. Pam and Karl, both long term residents and library supporters, expressed interest in learning more about the Friends organization.
- We currently have two board positions vacant.
- The committee sheet and roster were supplied and updates solicited

Vice Presidents Remarks- John was absent

Sept minutes outstanding

Recording Secretary- Amy was absent

November minutes were reviewed with updates noted

Correspondence- Maria was absent.

A thank you card from the library staff was presented.

Treasurer's Report- Bob presented budget versus actual figures for 2017

- Campaign receipts exceeded 2016 and budget expectations
 - A total of \$27,000 was received since September from approximately 170 donors, 36 of whom were new donors
 - Debbie will be completing the letters to donors in the coming weeks
- Expenses
 - Included \$7,000 to the library over the past two months, the bill from the Inn (October event), and the campaign (\$2,700).
 - To be reflected in 2018 is the \$1,300 accountants bill
 - In addition, the finance committee agreed to roll over the unused 2017 budget for the youth collection development and a specific event rescheduled for 2018.
- Further breakdown of the funds will be provided at the February meeting.

Library update: Shura was absent, comments presented by Patrice.

- The library staff will be focusing on the marketing and raising the profile for select services offered to the patrons.
- The first service is Hoopla (January), which will be followed by updated website & history exhibit.
- Winter Camp was very well received with over 500 attendees spanning the 12 events. The library appreciates the funding supplied by the Friends (\$920).

Review by Committee Chairs

- **Finance** – comments held for next month
- **Fundraising-**

Mini Golf Discussion -

- Dates were discussed- November and February. The committee agree to pursue February, with the following actions:
 - Nancy to present to the Foundation in February. We would need their permission as it is the Foundation time frame for fundraising. Different target audience but would want to ensure not overlapping on sponsors for mini golf and the HOD.
 - Jerry to plan trip to Glen Rock to discuss their experiences (1/13) and will reach out to Pequannock
 - Nancy to attend Greenwich, Ct mini golf (1/26) to see first-hand what it entails and discuss with the Friends group there
- Sponsorships:
 - Karl approached contact at USGA with a negative response. We may be able to get some SWAG or historic materials for the lobby, but no monetary support.
 - Jamie approached the BRCC and they too indicated that they were not in a position to provide sponsorship
 - We agree would want 5 solid sponsorships to feel that we could get what we need to make it a viable fundraiser.
- If we do mini golf in 2019, do we need a fundraiser in September?
 - 50/50 was discussed. Patrice to check with Terry on whether this is an approved option (update after meeting- the BOT had no issues with this concept)
 - Other discussion around speaker or author.

Nominating- Nancy G. no additional comments concerning the board openings.

Public Relations- Nancy

- The committee will meet in January. Sage Ecko, local high school student, will be working with the committee, as well as Pam Isenberg.

Programs- Dan was not present. Nancy and Bob advised:

- The Michaela McClain concert was well attended with 60 to 70 attendees
- Donations were \$47
- The next concert is 2/4/18 Joshua Blackstone quartet

Pat advised that the movie program starts up again 1/26, with Time Travelers Wife. Pat will be in attendance.

Volunteer Recognition- Lori

- The 50 goodie bags provided to the staff were well received.
- A cake, or other token of appreciation, for National Library Workers day- April 10th, will be considered. Planning for the full luncheon and events to be held in May will begin in a month or so.

Board of Trustees- Patrice provided a one page talking points document outlining the key budgetary issues. Salaries make up 75% or so of the budget. The budget submission for 2018 was for a 3% increase, allowing for salary progression, maintaining current programs and hours. It does not allow for restoration of the Thursday PM or Saturday hours that were cut in 2017. A longer range plan was provided to the council which outlined restoration of hours in 2019.

Foundation- Leslie was unable to attend. Comments provided in advance included:

The foundation budget was approved as well as the slate of officers. Leslie remains as Chair with Joan Contess as Vice President. The Homes of Distinction event is slated for May 20th.

Meeting adjourned. Next meeting 2/7/2018