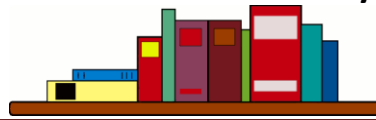


Friends of the Bernardsville Public Library Board of Directors



**July 11, 2018
MINUTES**

Attendance: *Nancy Verduin, Deb Heimerl, Bob Baker, Lori Pakrul, John Bertoni, Jaimie Bertoni, Amy DeMilt, Alexandria Arnold, Jerry Clark, Pam Isenburg, Terry Thompson (BOT)*

Absent: *Shikha Mayer, Nancy G, Steve Autenrieth, Pat C., Maria M., Dan Lincoln, Shawn Reischmann, Karl*

President remarks- Nancy V.

Board Personnel Updates: Maria has tendered her resignation due to academic commitments. Looking for 2 volunteers, placed a note in the Bubble. Christine Kelly and Jan Grecco (experience with media) have expressed interest. Nancy G will meet with them when she returns. Shikha will be stepping down in November so at least 2 positions open.

Corresponding Secretary position is open – relatively easy position, responding to incoming communications. Shawn has requested a 50 day leave of absence due to personal reasons.

Terry Thompson (BOT) - retiring superintendent of schools and incoming both present at last meeting. BOE has rescheduled the Finance meeting to allow for Superintendent to attend. Electronic donor campaign has been initiated with a digital frame where names pop up. Result of donor recognition research is that tiering donors is more successful. Next year the proposed plan is to combine donations and recognition in tiers. The digital recognition has been discussed for several years, and maybe in the early fall we can revisit. We would share donor amounts with BOT for tiering and recognition, funds would remain separate. Tiering has been proven to increase giving. Would proposed combining the 3 orgs for this purpose, on a calendar year basis. Electronic format is much easier to work with as well. Total on list would be about 600 people. Also need to consider a separate category for bequeathed gifts (Heritage perhaps?) and anonymous donors. May discuss at August meeting, but quorum may be an issue at that meeting. Reminder for Friends to include the anonymous donation option on PayPal and on envelopes.

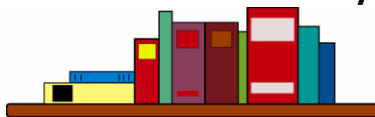
Vice President Remarks- John

Report from the Foundation meeting – attended Foundation \$16k-\$17k raised, less than they hoped. Possible that there would be a different type of future event. Foundation will be approaching us about a high end wine tasting event, September 2019? Would anticipate a proposal – that would overlap with our campaign fundraiser. Foundation would be well ahead of our letter campaign which is targeted for last week of October. Move ours back? Perhaps move to April? Friends do not report on calendar year for donations. If Foundation wants September 2019 we cannot do October 2019. We need to figure out what this would mean for Friends fundraiser. Details will be discussed with the proposal. (Foundation letter goes out in April, should have been February for a 6 month interval.)

Recording Secretary- Amy

May minutes went out no comments.

Friends of the Bernardsville Public Library Board of Directors



Correspondence – Maria

Treasurer's report- Bob Baker

May and June \$1500 donations \$1500 matching gifts, United way \$163 and \$500 for golf hole. \$1365 in dividends. On a campaign year on par with meeting last year's donations. June report \$21k given to library thus far, on target for \$46k to library for year. Auditor report is available and will be posted on line.

Library Update- Shura Arnold

- Library audit was last Monday waiting for report.
- Moving forward on ESL coordinators and have reached out to a couple of people – may have co-coordinators someone taking afternoon and someone in morning. Advantageous in the event of absence.
- Past 10 days World's Fair buildings were up, in conjunction with summer kick-off. New social media coordinator compiled a fantastic montage video available on line. Fundraising point of view vis a vis golf. There was a strong feeling of a very enjoyable family oriented event for all ages, which bodes well for mini golf. Tickets were sold to recoup some of the expenses. 5 tickets for \$1 – people were donating more than that. Snacks did well, again this would play well with mini golf. Pretzels from pretzel company did extremely well. Upshot is the waters were tested for a library family event and went over extremely well.
- Hogwarts event 7/31 from 6-7 pm and party will continue at P-G station, more of a photo opportunity. Two tickets will be given away to a Harry Potter symphony. Attendance is encouraged. Need to represent the Friends there. Awarding of the tickets photo opportunity – Bob will go and represent the Library.

REPORTS BY COMMITTEE CHAIRS-

Programs- Dan/ Pat (ABSENT)

- Senior Breakfast- Recap: went extremely well – large crowd.
- Movie update- ??? List of potential movies have been circulated. Will wait for Pat to discuss an evening movie. May be able to do a Friday night by opening the community room. Tabled for next meeting. 7/27 The Big Fix is next movie.
- Ice Cream Social- August 20th – need volunteers

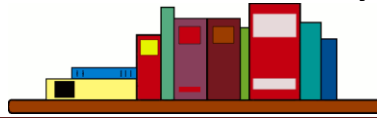
Volunteer Recognition- Lori

June 6th junior volunteer cake and reception. Recap – 20 kids and siblings showed up, went well. Jamie and Pat C came.
Next event in December

Fundraising- Vacant/Debbie

Mini Golf discussion- (Nancy/Jerry/Shawn/Karl/Dan/Bob/Debbie)

Friends of the Bernardsville Public Library Board of Directors



Mini Golf Sponsor Lead Listing-				
Business	Sponsorship	Hol	Prize equivalent	Cost avoidar
Board of Trustees	Hole Sponsor		\$500	
Just Cabinetry	Hole Sponsor		\$500	
Kumon Math	Hole Sponsor		\$500	
Ludlow	Hole Sponsor		\$500	
NGC Development	Hole Sponsor		\$500	
Richard Diegnan	Hole Sponsor		\$500	
Shikha Mayer	Hole Sponsor		\$500	
Dentist- Dr Kuiterns	At least prize			\$100
Keilling Tree Care	at least prize			\$100
Elite taxi & Limo	At least prize			\$100
Cummings Management	Prize Sponsor			\$100
Rebecca Collection- confirmation	Prize Sponsor			\$100
Somerset Grain & Feed	Prize sponsor			\$100
The Bookworm	Prize Sponsor			\$100
Tons of Toys- confirmation	Prize Sponsor			\$100
Patrice's dentist	Prize- teeth whitening			\$100
Bernardsville Print Centre, LLC	Printing			\$200
Connection Magazine	1/4 page add			\$463
The Olde Mill Inn and Grain House	Expected but not confirmed: room for the vendor for 2 nights			\$350

7 commitments on hold
 Bunch that are private
 Connection will be doing ¼ page ad in November

Asking The Olde Mill Inn to sponsor by providing a room for vendor for 2 nights- Cost avoidance

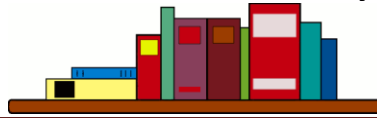
- 2 or 3 others most likely will convert to yes (of grouping currently working).
 (Ivy Ed, Flemington Dept. Store, Astra Health, Paul Miller Volkswagen, Rin Robyn Pools)
 - More positive indication of support from USGA through library employee's husband
 - Wrote to technology lead at HS to see if they would make some obstacles for a few of the holes (BOT hole, etc.)
 - Package out to Verizon and JCPL
 - Reached out to Coke who put us in touch with local distributor
 - Quite a few in the mix
 - Dan has packages out to others
 - Karl sent in some updates
 - 56 Degrees and Barre Method approached seemed positive
 - Need to validate responsibilities on spreadsheet
 - Request in to school to see if the woodshop might be interested in participating in set-up
 - Come September and October will need to approach locals for food
 - Bake sale? And proceeds donated perhaps
 - Any connections or suggestions please offer – packages are available in the mailbox
 - Some concern about holding the 3 events: Teen night, Family Day, Adult event – if we don't do adult then would we swap out the silent auction for raffle/tricky tray? Food for thought...Need to decide because tricky tray needs a license
- Campaign subcommittee- meeting on 7/11 prior to the general meeting (Debbie, Lori, Nancy)

Finance- Jamie

- Bond market down, on target for last year. Review of asset allocation.

Public Relations- Vacant (Pam, Nancy G, Madelyn, Maria, Bob, Denis, Shikha)

Friends of the Bernardsville Public Library Board of Directors



-
- National Friends of the Library week- will begin planning, next week meeting. Wednesday 7/18. BookFace, shredded book contest and other ideas discussed last meeting. Probably don't need the lobby case, will have case in January to advertise Mini Golf.

Nominating- Shikha/ Nancy G

- Above; seeking other candidates.

Campaign subcommittee

- Working on draft campaign letter, will look and feel similar. Same list, as it is current.
- Slated to be mailed end of October after National Friends week.

Next Board of Directors: **8/23/2018 Thursday**