Friends of the Bernardsville Public Library Board of Directors

Sept 17, 2018 MINUTES

Attendance: Nancy Verduin, Deb Heimerl, Bob Baker, Lori Pakrul, John Bertoni, Jamie Bertoni, Amy DeMilt, Alexandria Arnold, Jerry Clark, Terry Thompson (BOT), Nancy Goguen, Steve Autenreith

Absent: Pam Isenburg, Shikha Mayer, Steve Autenrieth, Pat C., Dan Lincoln, Shawn Reischmann, Karl, Dennis

President remarks- Nancy-
No remarks, intention for tonight is to break out for mini meetings

Vice President Remarks- John
Report from the Foundation meeting Mansion in May may be moving to September. Foundation is donating 11 bottles of wine so we can use for Fundraiser.

Recording Secretary- Amy
Minutes accepted.

Correspondence – Nancy G. thank you to Penguin sent today

Treasurer’s report- Bob Baker
Highlights $7.55 from Amazon Smile; $150 matching $750 for golf holes. Gave $2893 to library renewed ALA; Campaign year raised about same as last year approximately $39k. Nothing unusual where we are at end of August. Will have more data as we approach final budget. 12 holes committed. 2018 revenues will be short because our “fall” event will be in February.

Library Update-
Shura Arnold
- 2 ESL Coordinators in place; benefit is that maximum expenditure should decrease from $5k to $4k. Had some security work down to lock down valuables.
- Have debuted 8 new Chrome Books available for library use and Code Club. Moving from laptop to Chrome Book which is much more durable and inexpensive.
- 300 more hours of reading, but lost about 40 registrants. Fewer readers but reading more. 276 registered with 155 active participants. 2,549 hours read this year.
- Final preparation for the “fall bash” – Trunk or treat, and haunted stacks with folks and personnel dressing up, Halloween costume contest. Part of movement to heighten community sense, another event to get folks to come to library and showcase. We are important in forming part of the community.

Terry Thompson BOT Patrice is working on unifying donor recognition. BOT will be discussing our event tomorrow night making sure ABC Permit licensing in town building is agreeable.

Reports by committee chairs-
Finance- Jamie-
Not a large difference in the budget. ESL funding is still in budget but may be moved out. 8% increase in budget of that 7% is ESL. Total increase 1% overall from 2017. Preliminary request to review and weigh in.

Program- Dan/Pat absent
Sundays at Three 9/23 this weekend sign-up sheet; upbeat band.
21 people attended last movie

Public Relations- Vacant (Pam, Nancy G, Madelyn, Bob, Denis, Shikha)
National Friends of the Library week- Oct. 21-27, 2018
- Book in a Jar- 2 jars with shredded books one guess for title and author – correct answers will be put in a raffle. Prizes amazon gift card, second place $10 gift coupon to Hole lot of Fun
Will be handing out bookmarks for reminders of Hole Lot of Fun
Golden tickets- 100 prizes in picture books

Nominating- Shikha/ Nancy G
- 1 potential board member – Nancy G to make contact
Still looking for 2 folks for board member – especially someone with social skills [Maria’s opening & Shika’s departure (last term!)]

Campaign subcommittee- Final Letter at printers, listing culled and is about 2,600; will go out at end of October

Volunteer Recognition- Lori- Quiet until December events

Public Comments
Board of Trustees- Terry Thompson

BREAK OUT INTO COMMITTEE MEETINGS

Mini Golf discussion- (Nancy/Jerry/Shaun/Karl/Dan/Bob/Debbie)

As of 8/16:
12 holes sponsored (plus 2 who have not confirmed hole or auction) $6,000
11 prize sponsors (or 12) value $1,000 or so. $1,100

Cost avoidance-
1 food
1 potential for wine/ beer if we get approvals – Jerry working on this
1 printing (cost avoidance) started update to score card
1 advertising (plus we have two ads for the Bville news)
1 hotel for vendor (2 nights) – confirmed by Olde Mill Inn
Committee work- need one person to take the lead (call meetings, recaps, etc) to keep each committee moving

Vendor has the floor plan

Publicity

- Advertisement for Collection Mag is approved for Nov edition, will plan to us same ad for B Ville news
- Discrepancy between flyer and bookmark. Teen night will be 7-9 not 6-8
- Can still cap for family day right now $5 family
- Received template for floor plan. Working on updates. Will need to see if B Ville Print will print

Hole design:

- USGA will design a hole – tomorrow will be coming and figure out layout.
- Still awaiting commitment from the school

Adult night

- 1 restaurant
- 2 potential for wine/beer

Next board of Directors 10/15/2018 Monday (downstairs)