Friends of the Bernardsville Public Library Board of Directors

November 7, 2018 Minutes
Annual Meeting Agenda
7:00

I. Call Meeting to Order- Nancy V
Potential member introduction: Steve Horsfield – resume will be circulated, prior conflict prevented his attendance.

Recognition of National Friends of the Library:
Book in a Jar winners – Jake Yang presented with a gift certificate for Mini Golf, Keeley Farley youth bracket; Tiffany LaFerra and Pat Wry adult bracket. 28 kids participated only 5 adults participated.

Recognition of Shikha for her years of service – 9 years of service; Shikha has offered her continued support in various programs.

Resignation from board- Shawn. Two openings are available. Really need social media people – ideas are welcome. Suggestion to place in newsletter.

II. Report of the Nominating Committee- Nancy G
Candidates for Board members (officers and chairs to be discussed in reorganization meeting) – none right now.

III. Finance Committee- Presentation of the Annual Budget – presentation of up to date budget. Donations are coming in now. Budget for 2019 reflects that we will not have Fall 2018 fundraiser. Budget presented and accepted.

A reception followed the annual meeting.
November 7th, 2018
7:30 Agenda

Attendance: Nancy Verduin, Bob Baker, John Bertoni, Jamie Bertoni, Amy DeMilt, Alexandria Arnold, Jerry Clark, Patrice Cummings (BOT), Nancy Goguen, Pam Isenburg, Pat Carroll, Lori Pakrul, Shikha Mayer, Dan Lincoln, David Larkin, Dennis Dooley

Absent: Steve Autenrieth, Deb Heimerl.

I. President Remarks- Nancy

Committee assignments 2019- please select 2 – Nancy will send out to all

Any suggested changes for 2018-19?
- Should we ask the Foundation to change halves of year and do campaign in spring? Some discussion elements – is it agreeable to do our campaign solicitation right after Foundation’s?
- Wine tasting will be done in September. We would be losing traction and funds by going 1.5 years for next fundraiser.
- Mini golf would probably be a 2 year event.
- Suggestion to keep campaign letter in fall; looking to 2020 we would propose we would do spring 2020 and they would do September 2020 and establish cadence going forward.
- We should reach out to new Council member Mary Jane Canose will be sitting on BOT presumably, to describe our function.
- We should consider a proposed agenda for the members.
- Publicity may want to post on the Boro web site.
- Suggested musical support for children from the library – they do offer in the school. Perhaps music appreciation offering. Nancy had received an offer of teaching music, but acoustics would be an issue. Will still consider asked to ruminate.

II. Vice President Remarks- John

- none

III. Recording Secretary- Amy

October minutes approved

IV. Correspondence – Nancy G

- none

V. Treasurer’s Report- Bob Baker

1200 in donations; $600 from girl scouts donated – from the bake sale – last year’s election day – maybe offer GS the open hole?

Low on large print books – tried to balance reserving on this per Shura

$36k given to library for programs and books
40 donations in past several days for $5k, which will impact our top line and we should hit our target. New people donating – we are off to a great start

VI. Library Update- Shura Arnold

- busy month
- grounds issues addressed by Boro – new gutters being installed due to leak and ice dams; new fence and security cameras in trash area due to illegal dumping; cameras on live feed to police department; HVAC system is being reviewed by Boro due to electrical system, which has a gas fired pre heating – has offset come costs but not as efficiently as anticipated, thermostats will be replaced.
- Children’s museum of Manhattan will replace the Frick passes – one year only pass.
- Mock up for new web page design just came in, with a new horizontal design.
- Halloween bash was a success but the nor’easter impacted some of the outdoor activities; great social media captures the success, also in Bernardsville News. 1600 people came to the library on 10/27 (compared with normal traffic of 600 for a Saturday).
- Library Journal rated us as 5 star rating for 2018 –thankful for our support. We should have a banner in place in the next week.

VII. Reports by committee chairs-

Nominating- Nancy G (above)

- Officers
- Additional board seats- looking for candidates

Fundraising- Vacant

- Campaign subcommittee- In post, received?

Mini Golf discussion- Nancy – at end of regular meeting

Programs- Dan

- Movie Oct Recap: Pat about 10 folks attended with some younger folks.

Next movie: Nov/Dec combined: West Side Story, Dec 14th

We’re marking the 100th anniversary of the birth of Leonard Bernstein with the screening of “West Side Story” (1961) inspired by Shakespeare’s Romeo and Juliet. Directed by Robert Wise and Jerome Robbins with Bernstein’s score and Stephen Sondheim’s lyrics, this film remains perhaps the most iconic of all the Shakespeare adaptations to the screen. It won ten Academy Awards! Stay afterwards for a short discussion of the film.

Sunday @ Three Concert:

- Last event was a huge success with standing ovation.

Next concert 12/16 The Raritan Ringers

Enjoy beautiful holiday music by The Raritan Ringers. Our program will include popular pieces such as “Let it Snow” and “It’s the Most Wonderful Time of the Year,” as well as traditional holiday carols. The Raritan Ringers are a community group of advanced handbell ringers sponsored by the United Reformed Church of Somerville, NJ. The choir is composed of thirteen ringers from communities in north central New Jersey who enjoy the opportunity to perform challenging music.
Next year dates: 3/10 4/28 10/13 (classical guitar and flamenco) and 12/18

**Volunteer Recognition** - Lori
- December Goodie bags for staff 12/10 evening – need bags of candy and cookies
- Madrigals 12/11 they will get the cookies

**Public Relations** - Subcommittee met (Bob, Pam, Nancy & Nancy G)
National Friends of the Library Week - Recap

**Public Comments**
- Board of Trustees - Patrice – still working on budget, echoing sentiment on success and recognition as 5 star Library – Shura should be commended by getting library back on 5 star track.

Old Business/new business

**Next board of Directors: December 5, 2018  Mini Golf only**

**MINI GOLF DISCUSSION**
Starbucks is in
Basking Ridge Animal Hospital out
Kelling tree care??
Have four holes left – to fill – actually 3 because Girl scouts will be credited with hole if they want. Will reach out.
Boy Scouts will offer help to set-up but not necessarily sponsor

56 degrees will offer prizes

Kids prizes?? Tickets candies
Need to make sure we credit donations appropriately
Wood shop is making obstacles from high school (4 holes)
Middle school Alan Thurlow is making paper mache buildings or holes like the world’s fair – maybe have them design some of the holes that are sponsored but not creative

Ticket discussion – Deb will order tricky tray type sheet 500
Cut-off for holes ??? need to determine a date
Discussion about sponsors and hole lay out – need to decide how much on food
Publicity we could get retain Kristin for 20 hours total for about $400 for month leading up to event. Seconded.
One flyer with all the events. Maybe Kristin can offer
Sponsor signs – we can actually print our owns. Should go to print shop for price. 11x17? Foam core.

Discussion followed below.
Mini Golf  
14 holes confirmed

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<tr>
<th>Business</th>
<th>Contact</th>
<th>FBSPL member no.</th>
<th>Follow up date</th>
<th>Sponsorship</th>
<th>Hole Prize</th>
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<td>Board of Trustees</td>
<td>Patrick Czernin</td>
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<td>Steve</td>
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Friends of the Library STF
- Nancy $500 (mailing $200)
- Chair: Nancy

The Bernardian
- Andrew Tasse
- Jenny
- Hole Sponsor: $500

Elizabeth & Lizmo
- Patricia Boshaw Marathon
- Bob
- Hole Sponsor: $500

TCP & L
- Bob Valone
- Ask Golf Locals
- Hole Sponsor: $500

Regent Atlantic
- Professor/Advisor
- Nancy
- Hole Sponsor: $500

Rosselle Savings Bank
- Joan Milden
- Nancy
- Hole Sponsor: $500

Pending Keiling, Karl’s Dojo?

Prizes

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BACK TO NATURE
- Amy (sweet@backtonature.net)

Food Confirmed:

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<th>Prize Title</th>
<th>Hole Sponsor</th>
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<tr>
<td>Mattress Company</td>
<td>Steve</td>
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<td>Tankis</td>
<td>Steve</td>
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1. Hole Committee
   a. School update - I reached out and ask if any issues/questions/updates 11/3

2. Raffle
   1. Gather donations and items
   2. What to buy with donations? Mixture of kids and adult goods.
   3. Creating baskets
   4. Do we try to set up earlier in the week and sell tickets?
5. License

3. Publicity- Dan/Nancy, Others?
   list of what and who
   a. Flyers in town
   b. Book marks in library- put out elsewhere?
   c. Ad for Connection Magazine- Done
   d. Same add for Bernardsville news- when
   e. Face book- ours
   f. Face book- bubble
   g. Instagram
   h. School calendar
   i. Somerset calendar?
   j. Lobby cases- January
   k. Center area for hole?
   l. Adult night publicity
      1. Singles sites
      2. Separate flyer

Sample- we have to decide our design. This was $21 24 X 18 on form board at Staples. Would ask print shop to match or better and get done here.

4. Family Day

1. Set up, 19th hole
   a. Food
   b. Raffle

2. Breakfast
   a. Bagels
   b. Donuts
c. Coffee

3. Lunch
   a. Hot dogs
   b. Pretzels
   c. Chips
   d. Cookies

4. Snacks
   a. Pretzels
   b. Chips
   c. Candy

5. Other activities? Face painting, tattoos, ??

6. List of what is needed:
   a. Tablecloths
   b. Napkins
   c. Ketchup, mustard, onions?, relish? Cheese?

6. Adult night
   1. COI/Hold harmless
   2. License
   3. 

7. Teen night

8. Volunteers (and money?)
   Some thoughts but by no means set:
   1. Set up course/19th hole- 3 to 5:30
   2. Teen
      a. 2 taking money at door (1 once it slows down)
      b. 3 in 19 hole- 1 taking money (2 once people have gone through course) & 2 for food
      c. 1 walking the course
      d. 6 during event
      e. Set up of 19th hole with specifics for teen night
      f. Basic clean- up of course/19th hole
   3. Family day
      a. 2 taking money at door
      b. 4 in 19 hole- 2 taking money & 2 for food
      c. 2 walking the course
      d. 8 during event
      e. Set up of 19th hole/registration
      f. Basic clean- up of course/19th hole
4. Adult night
   a. 2 taking money at door
   b. 4 in 19 hole- 2 taking money & 2 for food  (or should we get volunteers from outside the committee/or pay for ‘waiters’)
   c. 6 during event
   d. Set up of 19th hole/registration
   e. Basic clean- up of course/19th hole

5. Sunday take down

ALL GROUPS:
Money-
1. 1 cash box at door for golf $5 each
2. $ for coupons good for food (raffle’s separate)
   a. Will need to set prices but maybe tickets for $.50
      i. 1 ticket: Donut, bagel,Coffee,Water/soda
      ii. 2 pretzel
      iii. 4 for hot dog
      iv. Etc.
3. Also for raffle $ for raffle tickets- set price, how best to do
   a. Don’t have to be there, so need name/phone- is there a way to do it that they only have to write