March 6, 2019 Meeting Minutes

ATTENDANCE: Nancy Verduin, Amy DeMilt, Pat Carroll, Pam Isenberg, Bob Baker, Jamie Bertoni, Nancy Goguen, Jerry Clark, Lori Pakrul, Steve Autenrieth, Dan Lincoln, David Larkin, Patrice Cumming (BOT), Shura Arnold, Gerry O’Donovan
ABSENT: Deb Heimerl, Denis Dooley, Leslie Brown-Witt (Foundation)

President Remarks- Nancy V.
Foundation appeal letter will go out in April. Fall fundraising event 9/27. Asked us to do lottery board again for the fundraiser. Pat C offered to coordinate.

Vice President – vacant – looking to fill

Recording Secretary- Amy
February minutes- Nancy V – approved

Correspondence – Nancy G

Treasurer’s Report- Bob Baker
Review of finance reports.
Compiled documents for audits
Received two notices from NJ to file from 2012 – despite filing. Will reconcile the requested $90. On track for volunteer donations.
Trying to merge the donations with the library so we can accomplish tiered donation system. A concern that the tiered donations may not align with matching donations per calendar year. Also need to address the requested anonymity.

Library Update- Shura Arnold
• Huge thank you and congratulations expressed for the mini golf – great rewards for the library. Nature of the fundraiser was that it moved people around and folks could appreciate resources available not normally seen.
• Dr. Seuss event in February literacy day Green Eggs and Ham theme. Mayor appeared and participated, as well as other distinguished guests.

Reports By Committee Chairs-
Nominating- Nancy G
- Additional board seats- looking for candidates

Finance- Jamie (transition), Dave and Gerry
• Tracking investments of Fidelity accounts
• Handed reigns over to Gerry and Dave

Fundraising- Jamie/ Debbie
Review of A Hole Lot of Fun
Friends of the Bernardsville Public Library Board of Directors

- Financials – netted $12,776.10 (perhaps one outstanding bill $250 approx); double prior year’s fundraiser
- Good/opportunity areas
- Book for next year: Should probably reach out to hole sponsors and request commits for next year; also some sponsors who expressed interest. Fundraising committee can reach out and confirm in September.

Sunset review – captured in addendum to minutes
Redesign to exit into the room – may be a bottle neck
Next year - should do this at least for next year **Second Annual**
Weekend after Super Bowl worked out great 2/8/20 Fundraising committee will need to message
Decision not have Teen night.
Family day very successful; Adult night could be expanded to 3 hours.
Admission will be charged for everyone $5 admission
Adult night – perhaps 3 drink tickets rather than 2. $35 max - $40 may be high unless we have some more food. Perhaps buy a tray of sushi as well as donation. Personal effect of serving food was well received. More restaurants with more appetizers. Salad??
14 bottles from distributor, we purchased 16. 56 Degree Distributor indicated they would offer at a deep discount
Starbucks urn worked out quite well
Baskets – booklet sheet worked well. $20 was a good price point Yes. Door Prize perhaps?
Need more kid baskets.
May need to change layout if we have more food; different layouts discussed.

Organization - Internally we need better document sharing. Perhaps share library’s system – Bates Stamp.

Advertising – Fbook, bubble, sandwich boards, flyers, could be better.

- Author luncheon Fall? May be too much.
- National Friends Week
- Probably can’t do another fall fundraiser on top of Foundation’s

**Programs- Dan/ Pat**

February movie: Recap Lady Bird – about 12 folks attended – sparse attendance. Should we consider time change, not in afternoon? Really is geared towards seniors. Cannot do time change until next year. Perhaps advertise more in poster board/sandwich board.

March movie: “Mamma Mia! Here We Go Again” (2018)

Sunday’s at three- Booked through end of the year. Coming up - Forever Ray- March 24

**Public Relations- Subcommittee met (Bob, Pam, Nancy G, Gerry, & Nancy V)**

Meeting scheduled in March – PR focus on how to capitalize on success of mini-golf
National Friends Week discussion
Volunteer Recognition- Lori
Planning for the luncheon will begin May anticipate 50+ people
Lori, Debbie and Pat Carroll will have an initial meeting to coordinate.
Updated list from last year
Budget $560

Public Comments
Board of Trustees- Patrice – Gratitude expressed for mini golf which was most enjoyable.
Awaiting approval on budget increase request from Borough.

OLD BUSINESS/NEW BUSINESS
Cornerstone compliance donated by Janet and her husband Dan, program promotes science programs.
Further research will be coming as to how to develop the program. If library is interested in pursuing we would support. We did receive a telescope so will try to develop from that. Unfortunately storage is at a premium.

Next board of Directors: April 3rd

Friends of the Bernardsville Public Library Key Dates 2019

April 3rd
6/5/2019
7/10/2019 (second week)
9/4/2019
11/6/2019 (7 pm annual meeting, full room)

Concerts:
March 24
April 21
June 7
National Volunteer Week celebration: May 6th
Ice Cream Social: August TBD
Annual Campaign: October 2019
National Friends of the Library Week: October 19-26 (guestimate)