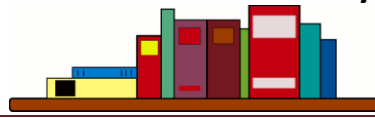


Friends of the Bernardsville Public Library Board of Directors



March 3, 2021
Meeting Minutes- 7:00

In attendance: Nancy Verduin, Jay Ambelang, Lennie Ambelang, Debbie Heimerl, Nancy Goguen, Jose Borbolla, Gladis da Silva-Menaré, Lori Pakrul, Shura Arnold, Steve , Bob Baker, Jerry Clark, Jamie Bertoni, Rich (for Skip), Victoria Olivera, Pat Carroll

President remarks- Nancy

- Chester Library reached out to discuss mini-golf outside
- Jay and Lennie added to programs committee
- Attended foundation meeting no new news, foundation letter to go out by June
- No corrections to the minutes.

Introduction- Skip Orza- Representing the Board of Trustees

Committee assignments 2021- Let me know any changes and interest in co- chair positions

2021 Committee Assignments/Task Forces

***committees with no co chair**

Finance*	Fundraising*	Nominating*	Programs/ Movies	PR/ National Friends	Volunteer*	Campaign
<u>Gerry O' Donovan</u>	Vacancy (Co Chair)	Nancy Goguen	Dan Lincoln (Co Chair)	Jose Borbolla- Escoboza (Co Chair)	Lori Pakrul	Lori
Bob Baker	Debbie Heimerl *Co chair- correspondence	Steve <u>Autenrieth</u>	Pat Carroll (Co chair0	Gladis da Silva- Menare (co Chair)	Debbie Heimerl	Nancy
Debbie Heimerl	Steve <u>Autenrieth</u>	Dan Lincoln	Steve <u>Autenrieth</u>	Bob Baker	Victoria Oliveira	Debbie
Amy DeMilt	Jamie Bertoni		Jerry Clark	Gerry O'Donovan		
Nancy Goguen	Pat Carroll			Victoria Oliveira		
	Jerry Clark			Nancy Verduin		
	Amy DeMilt					
	Nancy Verduin					

Note: Dan & Gerry are available for any committee for posting flyers.
Dan is on the donations task force with the Foundation and library
Gladis is posting on social media for all committees/events.

Vice President Remarks- Vacant-

Nancy attended Foundation meeting

Recording Secretary- Jay/Lennie

February minutes- no corrections or updates.

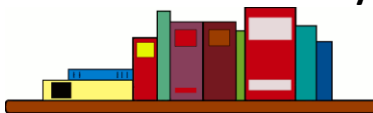
Correspondence – Nancy G

- No update

Treasurer's report- Bob Baker

- \$20 donation
- \$200 matching funds

Friends of the Bernardsville Public Library Board of Directors



- \$15 Amazon Smile
- Expenses \$161 Bernardsville print for stationary
- \$40 State of NJ 50/50 fee
- CPA cashed \$1775
- \$13 to library
- \$3380 increase in fidelity funds, \$162 in dividends,
- Increase in new donors
- On target to hit anticipated income for the year

Library Update- Shura Arnold

- Library appreciates continued goodies donated by Friends “Dan cookies”
- Offering new virtual programs – magic, trip to goat farm, pottery – good attendance
 - Obtaining interest from different demographic groups
 - Will likely continue to offer virtual programs
 - New staff member focusing on K-5 programs getting good response
- Increasing Spanish collection and ordering new materials to put in catalog. New location which will provide more shelf space, although less visible (working on ways to increase visibility with location constraints)

Reports by committee chairs-

Fundraising- Debbie / vacant

Vintage Camera collection donation- Update from Jay

- Still working on connecting – will continue

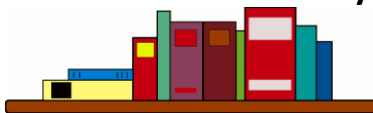
Finance- Gerry - absent

Programs- Pat

Outdoor concert or movie in May? Need to plan if we want to proceed.

- Movie license allows outdoor movie with select movies on library premises (will movie license company consider lifting some restrictions due to current circumstances?) who are we marketing movie to?
 - Perhaps in parking lot – limit parking
 - Discussion regarding visibility
 - May resume in library with limited seating when restrictions begin to lift
- Inquiry emails sent out to the school/town
- Discussion regarding pursuing concert as more feasible option
 - Focus on a more interactive entertainment (Jazz group, Cover band, Colombian dancers, etc)
 - Target time Sunday afternoon – May or June
 - Any members that would like to assist Programs committee reach out to Dan

Friends of the Bernardsville Public Library Board of Directors



Public Relations- Gladis and Jose

- Subcommittee meeting last week will meet with Shura and Tammy Shaw tomorrow (PR) to discuss committee items
- 2 polls on social media – 10 additional followers.

Volunteer Recognition- Lori

Goodies for the staff

- Trying to keep library staff engaged please forward any ideas keep in mind food related items must be individually wrapped/contained
- Plan for about 25 people

Nominating- Nancy G – no new updates

Additional board seats-

Public Comments

Board of Trustees- Rich – no update

Foundation-

Old Business/new business-

- Lori/Debbie – Letter to go out to new homeowners as a welcome with information about programs etc – be sure to include upcoming programming and things we have done in the past prior to COVID that we anticipate coming back – include IG tag in letter signature/margin – discussed general revisions will rework and resend to board
- Nancy identified new homeowners via home sales reports
- Discussion regarding hand addressing envelopes
- Discussion regarding include the new newsletter

Next board of Directors: April 7, 2021

Adjourned 7:58pm